

Ram Charan

Ram Charan is a highly acclaimed business advisor, speaker and author. Ram has coached some of the worlds' most successful CEOs. For 35 years, he has worked behind the scenes at companies like GE, KLM, Bank of America, DuPont, Novartis, EMC, Novartis, 3M and Verizon.

Ram started his business career as a teenager working in the family shoe shop in India. He went on to earn an engineering degree and then MBA and doctorate degrees from Harvard Business School. He graduated from Harvard with high distinction and was a Baker Scholar. He then served on the Harvard Business School faculty.



Ram is known for his practical, real world perspective. His expertise runs deep in several areas of business:

- * Organic Growth
- * Leadership
- * Corporate Governance
- * Execution: Discipline of Getting Things Done
- * Culture of Innovation
- * Succession & Leadership Pipeline
- * Tools for Changing a Business Culture
- * Building Top Management Teams
- * Business Acumen

Ram is a favorite among executive educators. He has taught for 30 consecutive years at GE's famous Crotonville Institute and is the recipient of their Bell Ringer award (best teacher). He won the Best Teacher Award at Wharton and Northwestern. He was among *Business Week's* top ten resources for in-house executive development programs.

Ram is a well-known author, whose books include *Execution*, co-authored with Larry Bossidy, the former CEO of Honeywell. *Execution* reached number one on the *Wall Street Journal* list, and has been on the *New York Time's* best-seller list for more than one hundred and fifty weeks. Ram's other books include *Boards That Deliver*, *What the CEO Wants You to Know*, *Boards at Work*, *Every Business Is a Growth Business* and *Profitable Growth*. His newest book, *Know-How: The 8 Skills That Separate People Who Perform From Those Who Don't*, came out in January, 2007. He also tailors his books for specific client companies such as Gateway, Ford and EDS.

He's written articles for the *Harvard Business Review*, *Fortune*, *Time*, *Information Week*, *Leader to Leader*, *Director's Monthly*, *Directorship*, *The Corporate Board* and *USA Today*.

Ram is a director of Austin Industries, The Six Sigma Academy and Tyco Electronics. He was elected a Distinguished Fellow of the National Academy of Human Resources in 2005. He serves as a co-host for the Fortune Forum on Corporate Governance and also serves on the National Association of Corporate Directors' Blue Ribbon Commission on Corporate Governance. Ram is based in Dallas, Texas.