

## **Marc Hodak**

Founder, Hodak Value Advisors

Marc Hodak is the founder of Hodak Value Advisors, LLC. Mr. Hodak has advised dozens of companies, public and private, in diverse industries such as telecommunications, transportation, aerospace, textiles, and real estate. Before founding HVA, Mr. Hodak was a senior project manager at Stern Stewart & Co. where he led EVA® implementations and related projects, as well as their effort to create alternate delivery of intellectual capital to clients. The latter included development of interactive training on EVA principles and applications used in 17 countries around the world.

Prior to his fifteen years as a consultant, Mr. Hodak managed a \$100 million per year business unit at Conrail. His strategies for more customer-focused network operations, terminal placement and expansion, equipment technology, and logistics information systems, profitably grew market share in a mature automotive industry by over 20 percentage points in two years.

Mr. Hodak has published numerous articles in various journals on value-based management, corporate governance, transfer pricing, and organizational design. Mr. Hodak has also spoken at conferences throughout the world on managing for shareholder value and has taught seminars on finance and compensation issues at MIT, Wharton. He is currently an adjunct associate professor at NYU's Stern School and a visiting lecturer at the University of St. Gallen in Switzerland.

Mr. Hodak holds an MBA degree in Finance from the Wharton School and a B.S. degree in Aerospace Engineering from the University of Maryland. He also passed the Bar exam in Patent Law.